

ENTREPRENEURIAL IMAGE ALIGNMENT

Designed for the Entrepreneur seeking Inside-Out Transformation through Energetic Coaching and Image Consultation

SERVICE DESCRIPTION

Designed for the entrepreneur looking to align their personal image, business brand and professional culture. With image and brand expertise, our “sweet spot” is understanding an individual’s personal branding needs. Begin with a 90 minute Intuitive Alignment Session to define your mind-body-spirit alignment where your core truths, opportunities and challenges are “read” energetically. Taking the internal ‘transformation’ to the outside, we’ll integrate your mind-body-spirit with your personal image through wardrobe and closet consultation ensuring success for your business.

PACKAGES AVAILABLE

ELITE \$625

90 minutes in-person personal coaching

- Define and conquer challenges
- Set image goals
- Receive take home tool

2 1/2 hours in-home wardrobe assessment

- Apparel and accessory evaluation
- Shape and color lesson
- Signature style creation
- Strategic shopping lesson
- New outfit creation
- Structural suggestions

Follow-up personalized binder, includes:

- Personal signature look
- Color and shape definition
- Outfit suggestions
- Trend report
- Retailer suggestions
- Strategic shopping list
- Maintenance tools to sustain image goals

BASIC \$425

60 minutes telephonic personal coaching

- Define and conquer challenges
- Set image goals

2 hours in-home wardrobe assessment

- Apparel and accessory evaluation
- Shape and color lesson
- Signature style creation
- New outfit creation
- Structural suggestions

On-site Personalized binder, includes:

- Personal signature look
- Colors and shape definition
- Trend report
- Strategic shopping list
- Implementation tools to sustain image goals

PAYMENT TERMS

Payment due in full upon reservation.



ABOUT CALLOSUM

You’ve invested a lot in your brand. When you interface with the client you are a key piece of the brand. Are you proud? People-First BrandingsSM workshops and ongoing development eliminate the risk of losing credibility and customers by creating consistent presence and delivery in your greatest asset - you.