

callosum creative

bridging function + design

design + development | fashion . home . identity

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## PERSONAL DEVELOPMENT TRAINING + CONSULTING

### PERSONAL IMAGE ALIGNMENT

[Designed for individuals seeking integrated personal coaching and image consultation]

#### SERVICE DESCRIPTION

Designed for individuals who are ready to craft a new look, a new attitude and a bolder way of living. When people feel good about themselves, they often bring more energy into their lives, work and relationships. By taking on a new image, clients can expect to experience greater abundance in the way of self confidence, respect, recognition and newfound energy.

#### PACKAGES AVAILABLE

##### Elite \$600

90 minutes in-person personal coaching

- Define and conquer challenges
- Set image goals
- Receive take home tool

2 1/2 hours in-home wardrobe assessment

- Apparel and accessory evaluation
- Shape and color lesson
- Signature style creation
- Strategic shopping lesson
- New outfit creation
- Structural suggestions

Follow-up personalized binder, includes:

- Personal signature look
- Outfit suggestions
- Trend report
- Retailer suggestions
- Strategic shopping list
- Maintenance tools to sustain image goals

##### Basic \$400

60 minutes telephonic personal coaching

- Define and conquer challenges
- Set image goals

2 hours in-home wardrobe assessment

- Apparel and accessory evaluation
- Shape and color lesson
- Signature style creation
- New outfit creation
- Structural suggestions

On-site Personalized binder, includes:

- Personal signature look
- Colors and shape definition
- Trend report
- Strategic shopping list
- Implementation tools to sustain image goals

#### PAYMENT TERMS

Payment due in full upon reservation. Accepted payment: cash, check, paypal.

